

MEDTSEA Newsletter Advertising Policy and Order Form for “The Instructor”

Prices established by the Board on January 15, 2011

Size of Advertisement	Price Per Issue
Full page	\$100
½ page	\$60
¼ page	\$35
1/8 page or business card size	\$20

Currently, the MEDTSEA Newsletter is printed in black and white, five times per year. To place an advertisement, a camera-ready copy of the advertisement must be submitted to:

**MEDTSEA
Editor “The Instructor”
185 Morse Road
Knox, Maine 04986**

Please complete the form below and return it to our office with full payment. FAX orders cannot be accepted due to the lack of photographic quality.

Advertising Organization or Company:	
Billing Address:	
Contact person:	Phone:
Ad Size: Full Page Half Page Quarter Page Eighth Page (business card)	Number of consecutive issues in which you would like your ad to run? 1 2 3 4 5 Start with Issue:

Advertising Policy for Newsletter Advertising and Conference Exhibitor Displays:

MEDTSEA reserves the right to refuse advertising in “The Instructor” newsletter or exhibiting products or services at the annual conference. The Board reserves the right to deny requests for advertising or exhibiting if such advertising or exhibiting, in the opinion of the Board, meets any of the following criteria:

- Is lewd or offensive.
- Advertises a product or service which does not promote MEDTSEA’s core goals or objectives.
- Advertises an organization that has goals or objectives which are in conflict with MEDTSEA’s goals, objectives, policy/position statements, or traffic safety initiatives.

The deadline for each newsletter is as follows:

January/February Deadline: December 15	March/April Deadline: February 15
May/June Deadline: April 15	September/October Deadline: August 15
November/December Deadline: October 15	

Please accept our advertisement in The Instructor. We agree that in the event there is a problem with our ad MEDTSEA’s sole liability shall be to rerun the ad correctly in the next issue of The Instructor.

Signed: _____ Date: _____